B-physics anomalies and the flavor problem

Gino Isidori [University of Zürich]

- Introduction
- A closer look to the data
- EFT considerations
- From EFT to simplified models
- Speculations on UV completions
- Conclusions





European Research Council Established by the European Commission

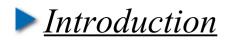
Introduction

(*almost*...) all <u>microscopic phenomena</u> we observe in Nature seem to be well described by the SM, a simple and elegant Theory that we continue to call "model" only for historical reasons...

However, despite all its phenomenological successes, the SM has some deep unsolved problems (*hierarchy problem*, *flavor problem*, *neutrino masses, dark-matter, dark energy, inflation...*)

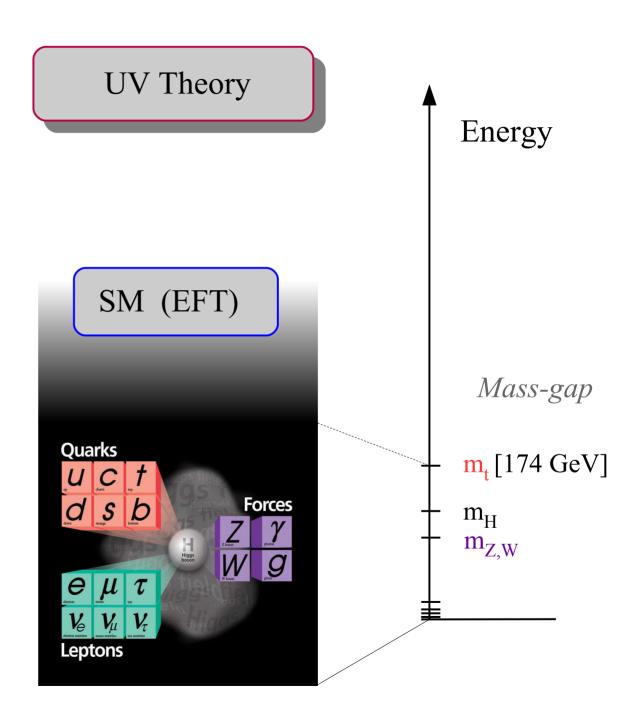
The Standard Model should be regarded as an *Effective Field Theory* (*EFT*)

i.e. the limit (*in the range of energies and effective couplings so far probed*) of a more fundamental theory with new degrees of freedom

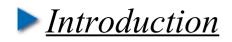


What we know after the first phase of the LHC is that:

- The Higgs boson is SM-like and is "light" (completion of the SM spectrum)
- There is a mass-gap above the SM spectrum



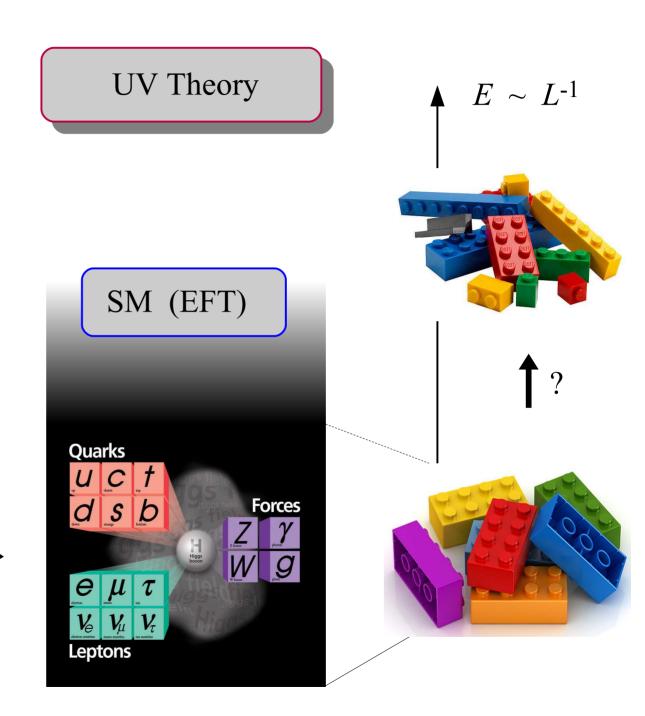
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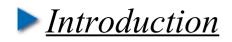
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We identified the *"light"* ↔ *"large"* pieces of our *"construction game"* & their long-range interactions



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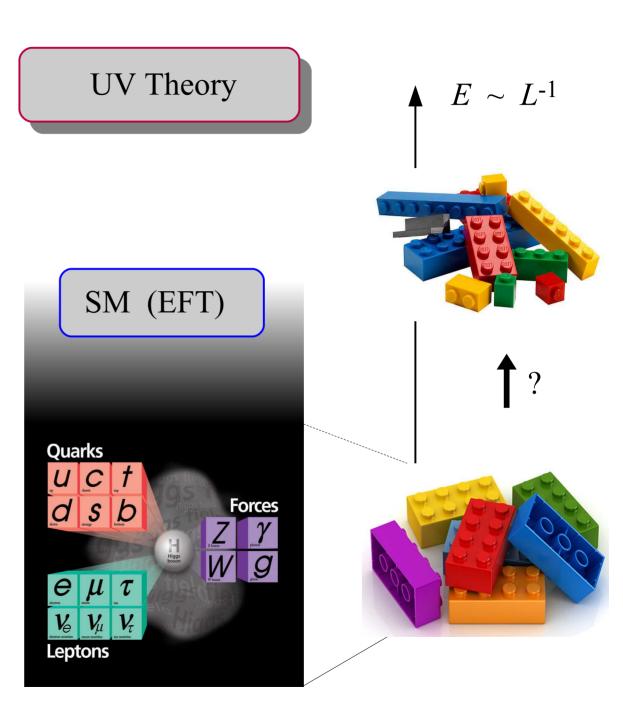


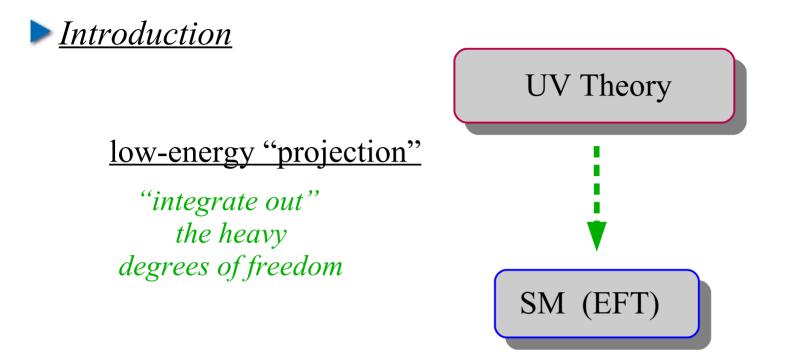
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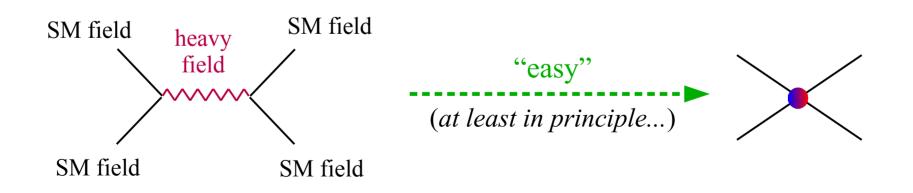
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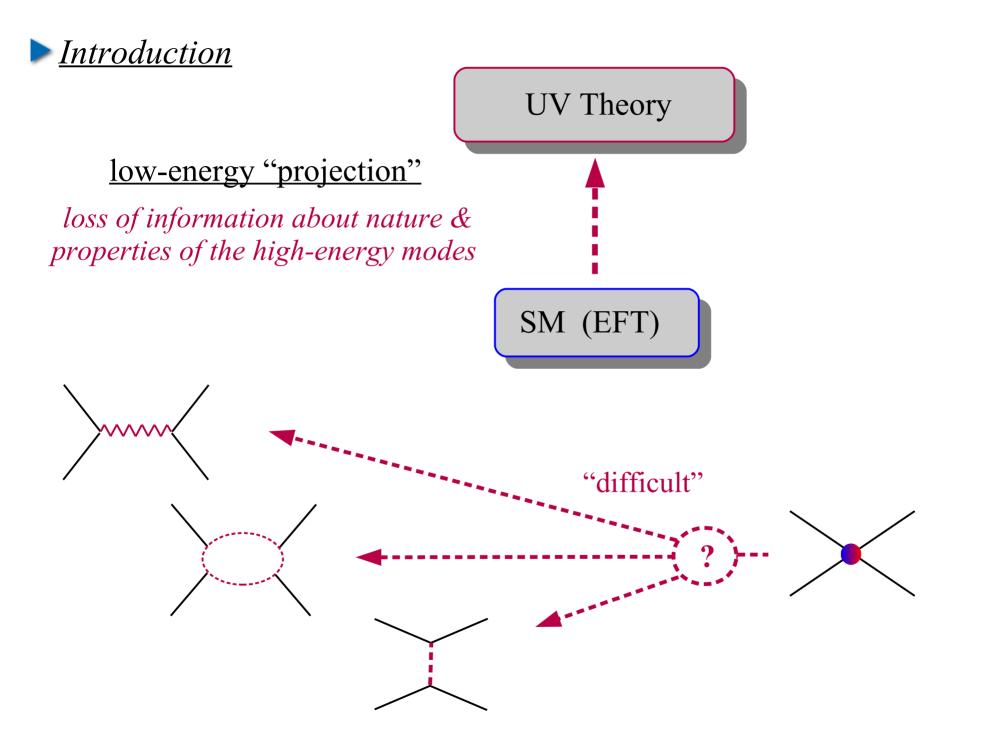
Reconstructing the UV theory from its low-energy limit is a very difficult problem with <u>no unique solution</u>

[It took more than 35 years to go from the Fermi Theory to the SM...]





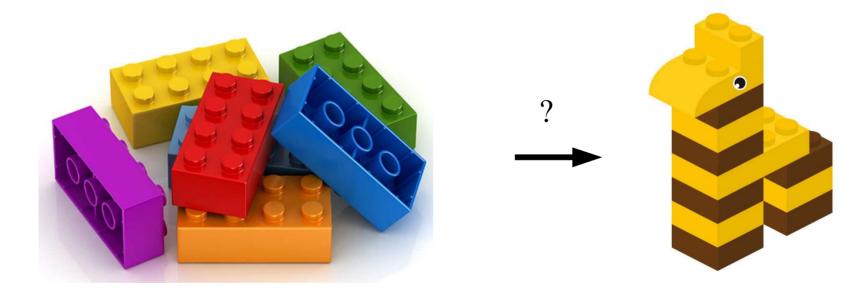




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Introduction

The most interesting hints toward UV dynamics come from possible *un-natural features* of the EFT.

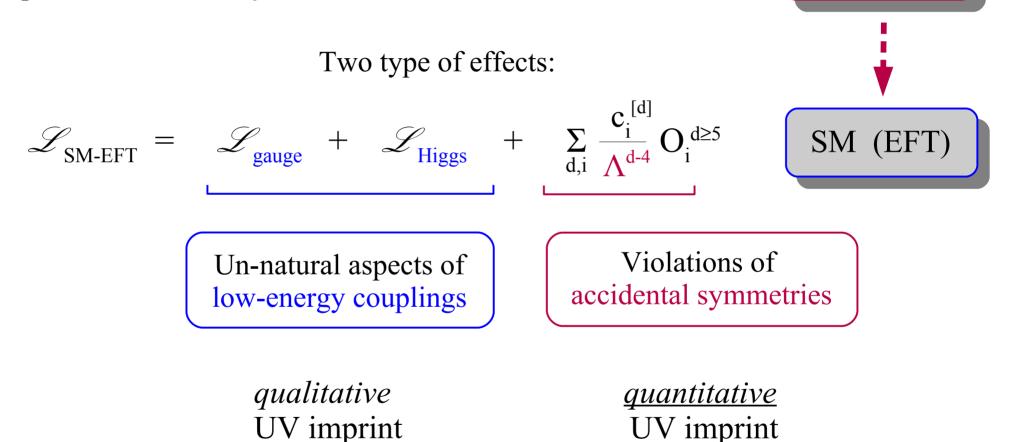


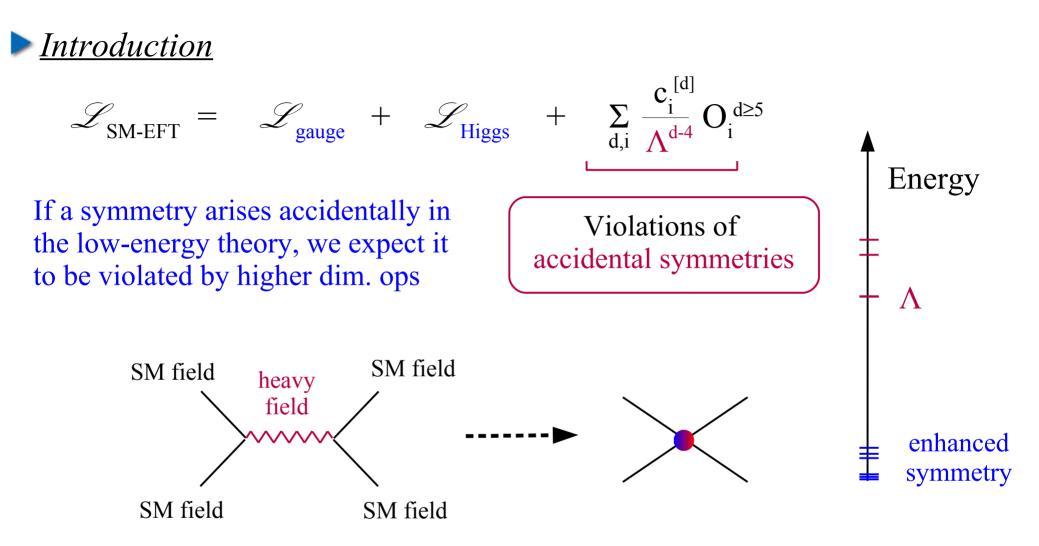
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UV Theory

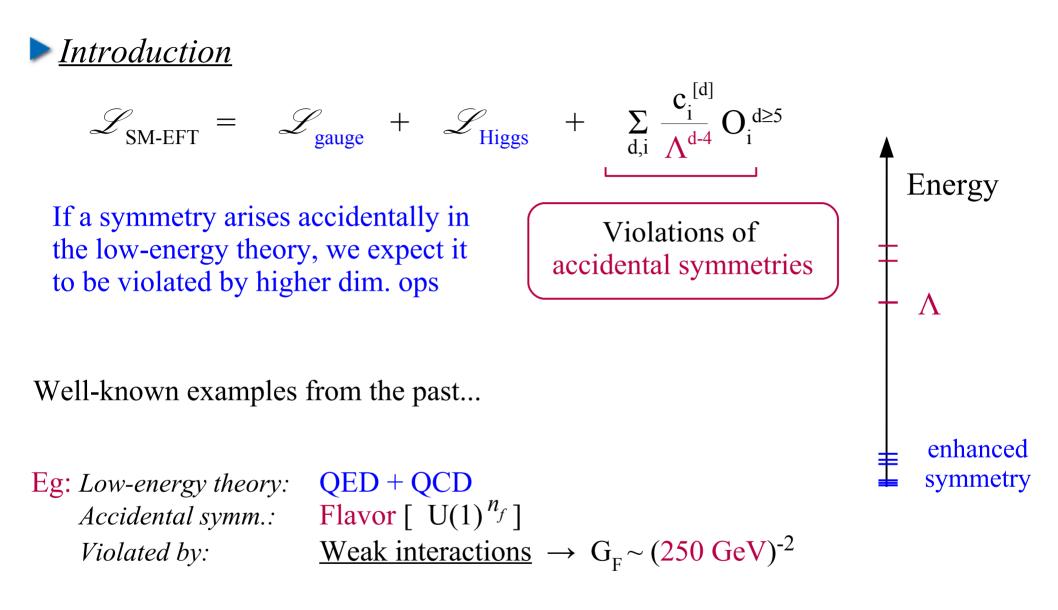
Introduction

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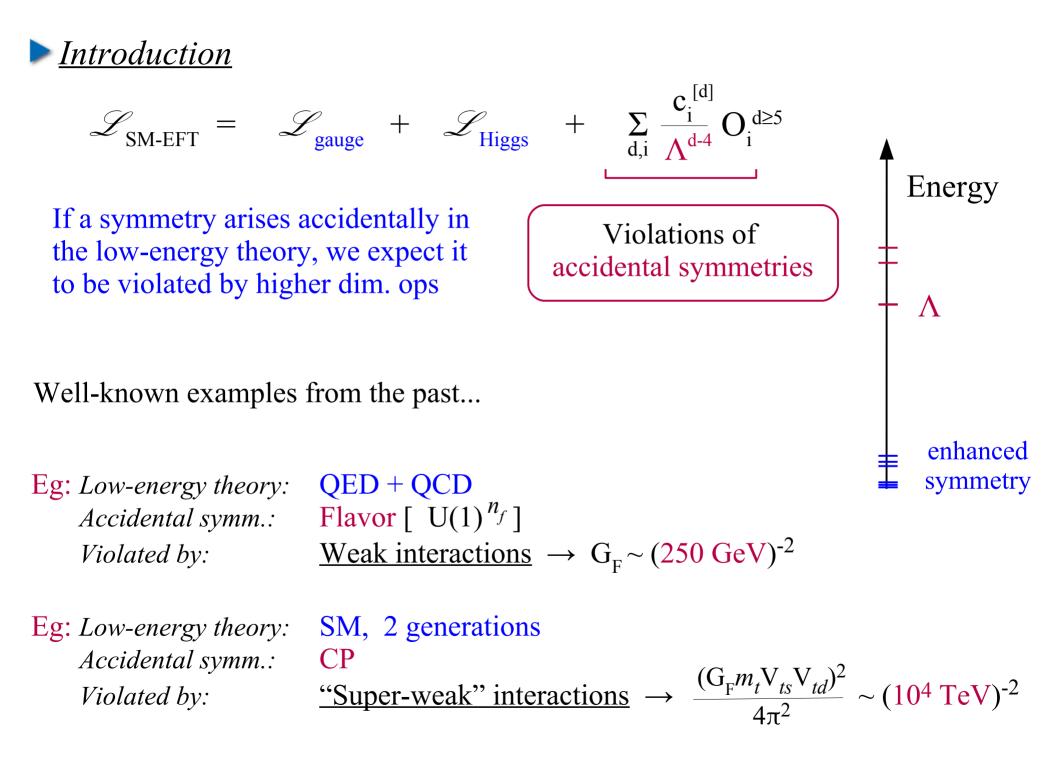




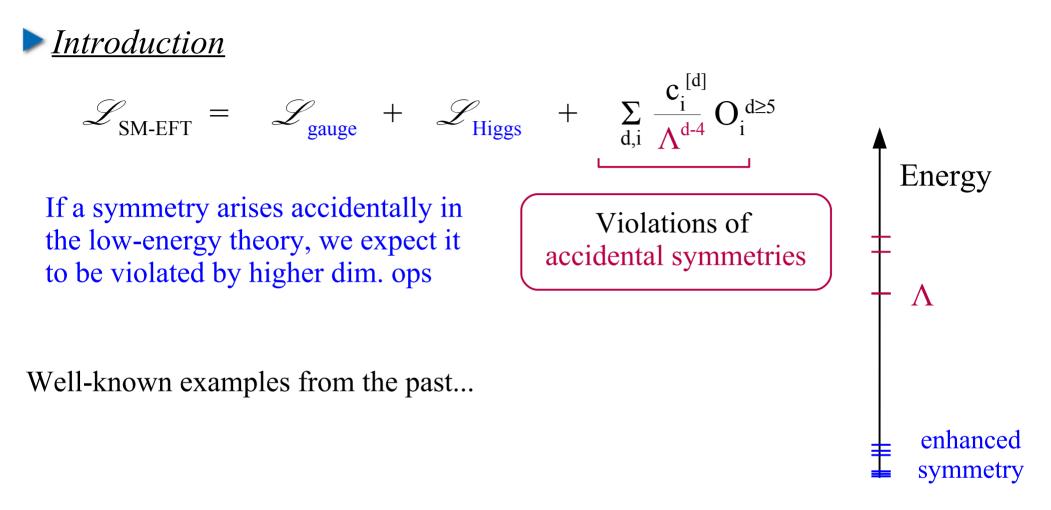
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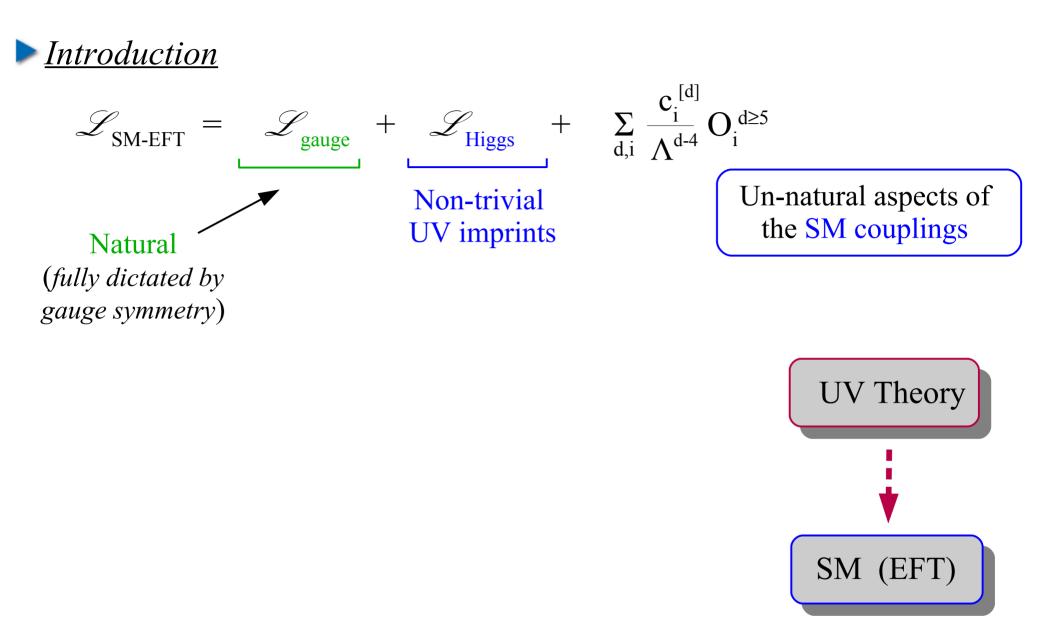


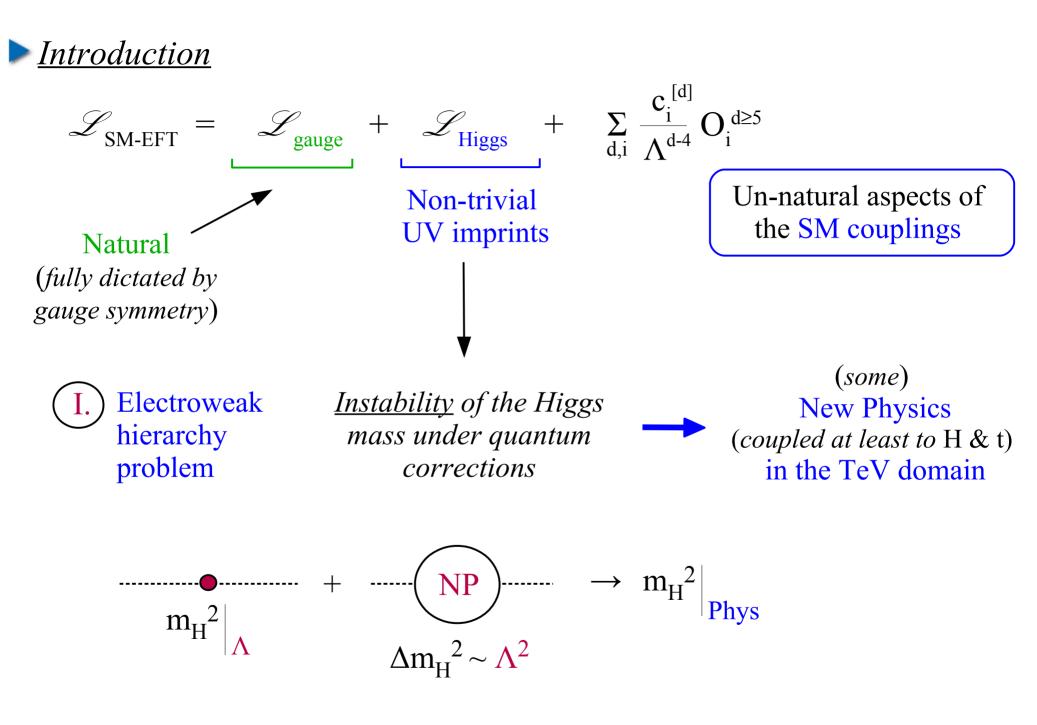
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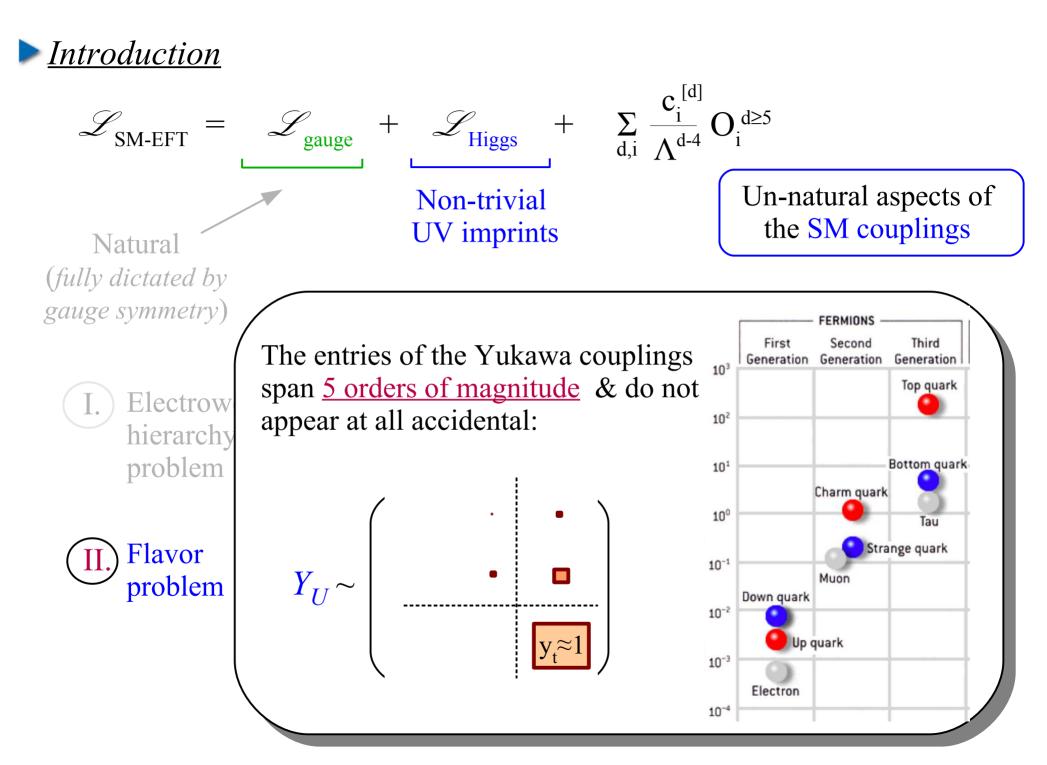


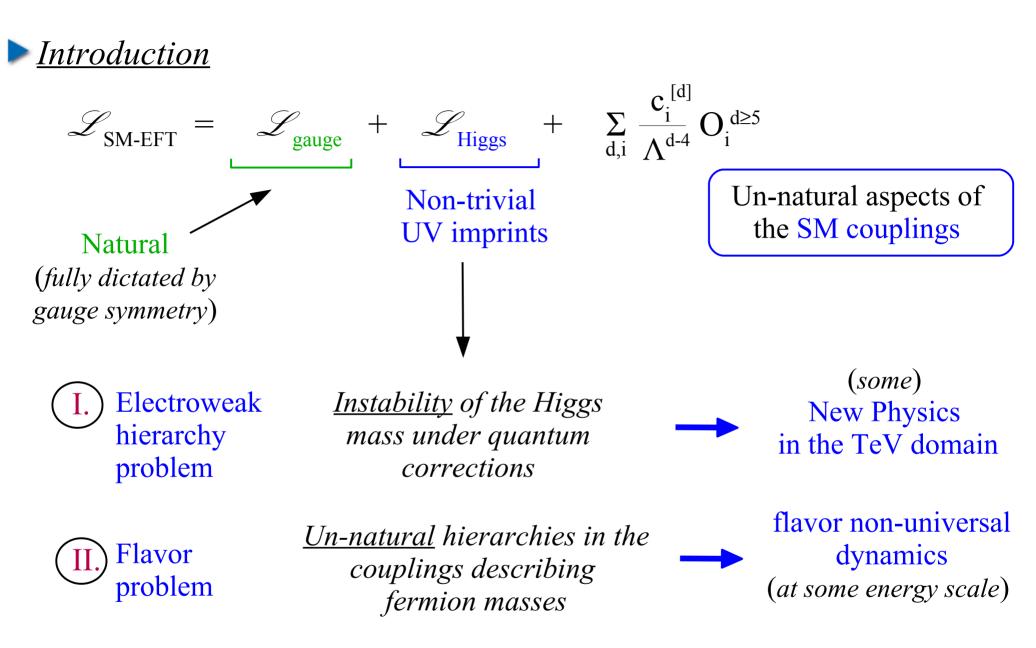
...the violations of Lepton Flavor Universality recently reported by experiments belong to this category

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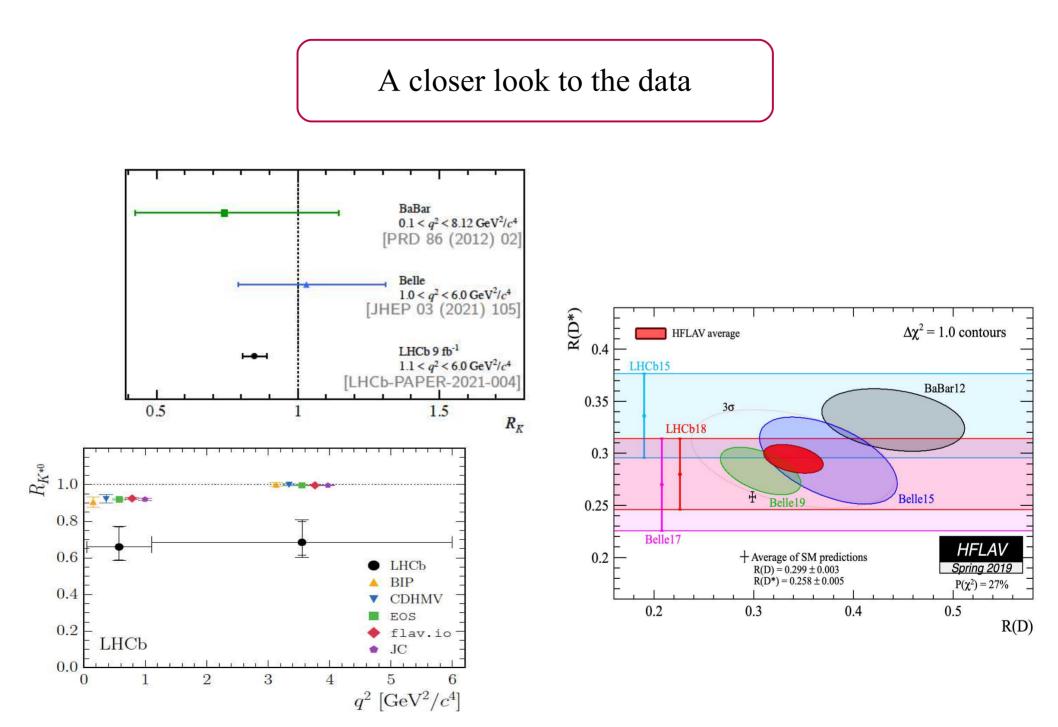








As I will argue in the rest of this talk, the violations of LFU seems to suggest to "attack" all two problems together, and not one at a time (*as often done in the past*)



<u>A closer look to the data</u>

Since 2013 results in semi-leptonic B decays started to exhibit tensions with the SM predictions connected to a possible violation of Lepton Flavor Universality

More precisely, we seem to observe a <u>different behavior</u> (*beside pure* kinematical effects) of different lepton species in the following processes:

- b \rightarrow s l^+l^- (neutral currents): μvs. e
- b \rightarrow c *lv* (charged currents): τ vs. light leptons (μ , e)

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N.B: LFU is an <u>accidental symmetry</u> of the SM Lagrangian in the limit where we neglect the lepton Yukawa couplings.

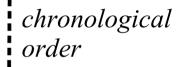
LFU is <u>badly broken</u> in the Yukawa sector, but all the lepton Yukawa couplings are small within the SM ($y_{\tau} \sim 0.01$), giving rise to the (*approximate*) universality of decay amplitudes which differ only by the different lepton species involved

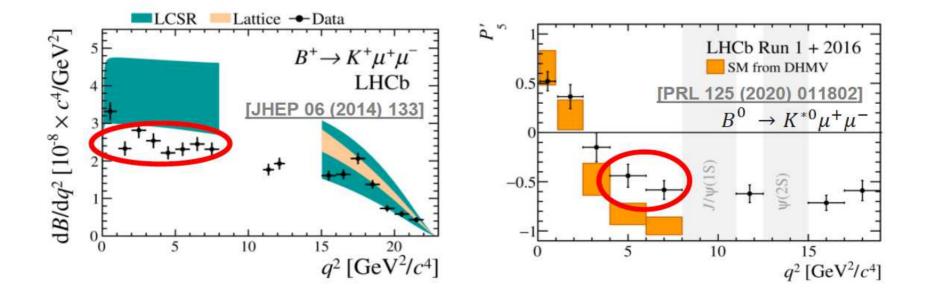
<u>A closer look to the data</u>

• b \rightarrow s l^+l^- (neutral currents)

List of the observables:

- P'_5 anomaly $[B \rightarrow K^* \mu \mu$ angular distribution]
- Smallness of all $B \rightarrow H_s \mu \mu$ rates $[H_s = K, K^*, \phi (\text{from } B_s)]$
- [⋆] LFU ratios (μ vs. e) in B → K^{*}ℓℓ & B → K ℓℓ
- Smallness of $BR(B_s \rightarrow \mu\mu)$





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th. error < 1%

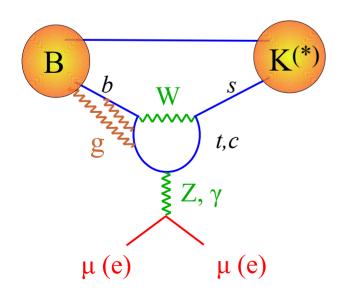
th. error few %

<u>A closer look to the data</u>

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- Smallness of $BR(B_s \rightarrow \mu\mu)$



Some of these observables are affected by irreducible theory errors (*form factors + long-distance contributions*)

The new result strength the overall consistency of the picture: all data <u>coherently</u> point to well-defined non-SM contributions of <u>short-distance</u> origin.

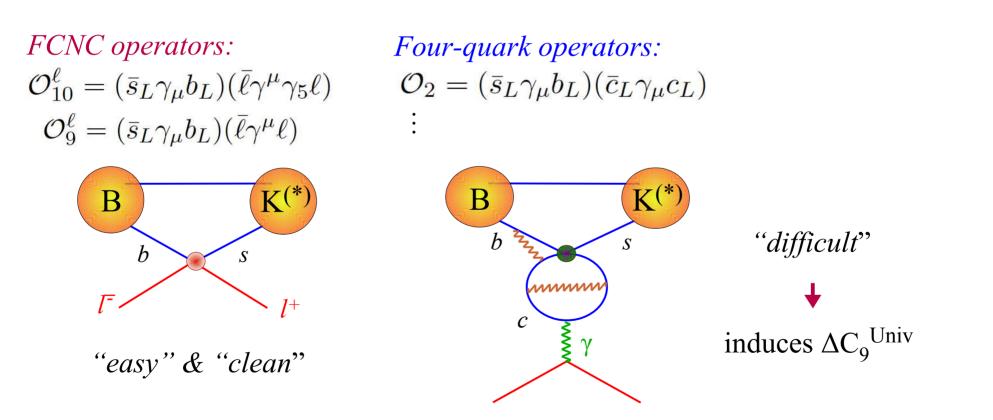
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<u>A closer look to the data</u>

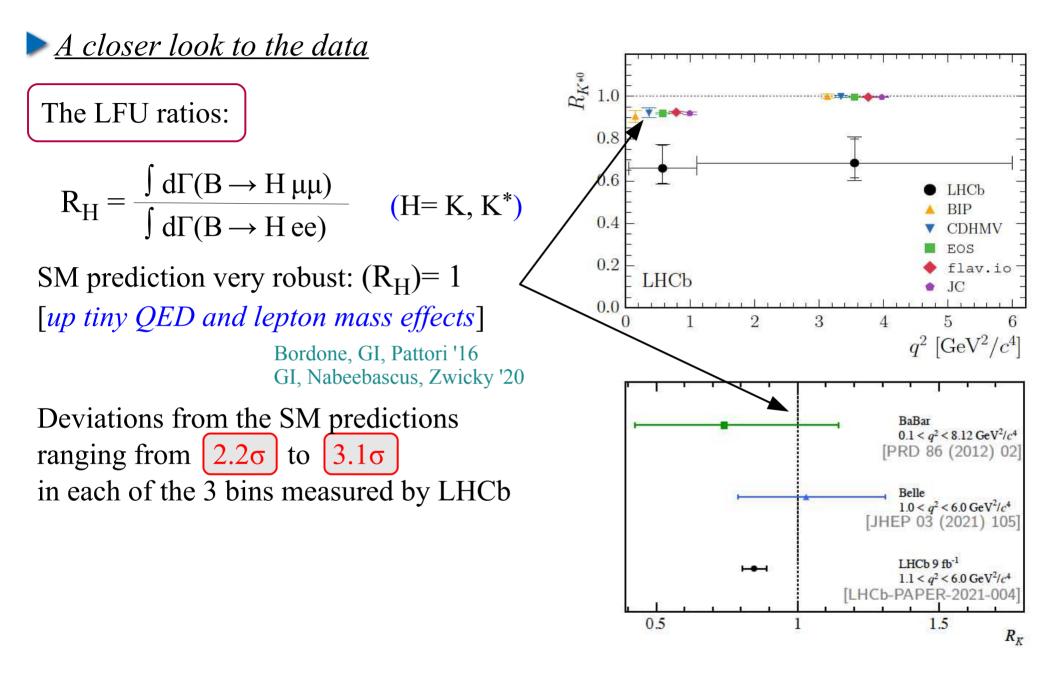
To describe $b \rightarrow sll$ decays we

- build an EFT Lagrangian
- evolve it down to $\mu \sim m_b$
- evaluate hadronic matrix elements

$$\mathcal{L}_{\text{eff}} = \frac{4G_F}{\sqrt{2}} V_{tb}^* V_{ts} \sum_i C_i \mathcal{O}_i$$



N.B.: long-distance effect cannot induce LFU breaking terms (\rightarrow LFU ratios "*clean*") and cannot induce axial-current contributions (\rightarrow B_s \rightarrow µµ "*clean*")



<u>A closer look to the data</u>

The LFU ratios:

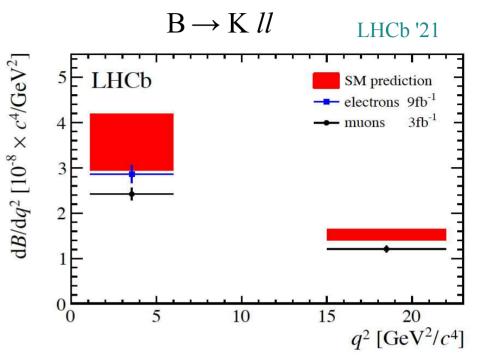
$$R_{\rm H} = \frac{\int d\Gamma(B \to H \,\mu\mu)}{\int d\Gamma(B \to H \,ee)} \qquad (H=K, K^*)$$

SM prediction very robust: (R_H)= 1 [*up tiny QED and lepton mass effects*] Bordone, GI, Pattori '16 GI, Nabeebascus, Zwicky '20

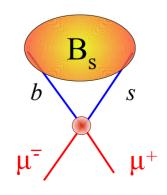
Deviations from the SM predictions ranging from 2.2σ to 3.1σ in each of the 3 bins measured by LHCb

 $B_s \rightarrow \mu \mu$:

BR(B_s→µµ)_{SM} = (3.66±0.14) × 10⁻⁹ Beneke *et al.* '19 BR(B_s→µµ)_{exp} = (2.85±0.32) × 10⁻⁹ ATLAS+CMS+LHCb '21

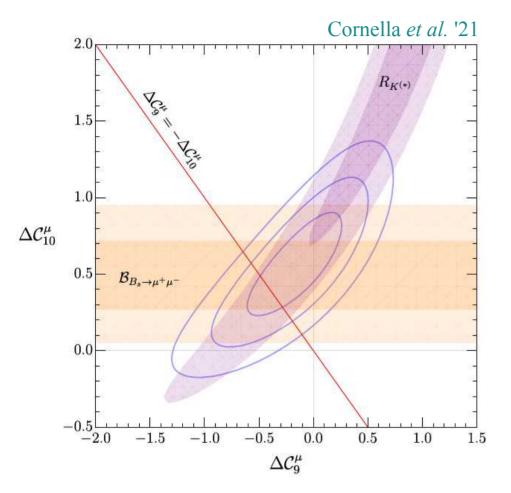


According to our best estimates of the SM rates, what is observed is a (15-20)% *deficit of the muon modes*

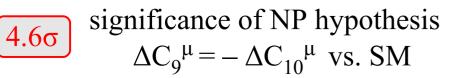


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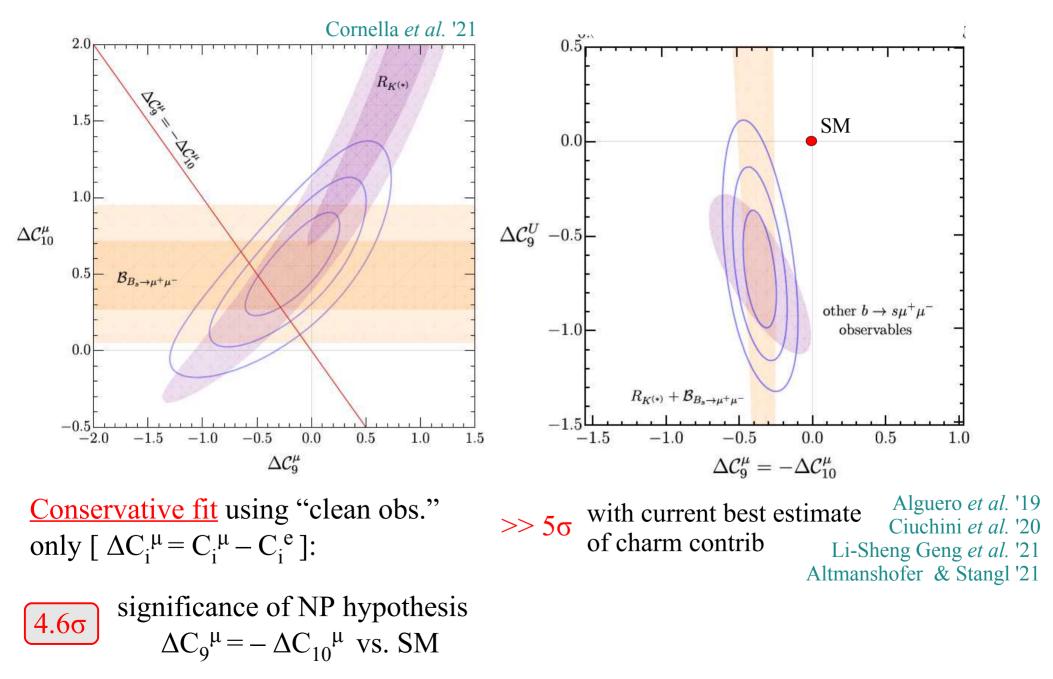
<u>A closer look to the data</u>



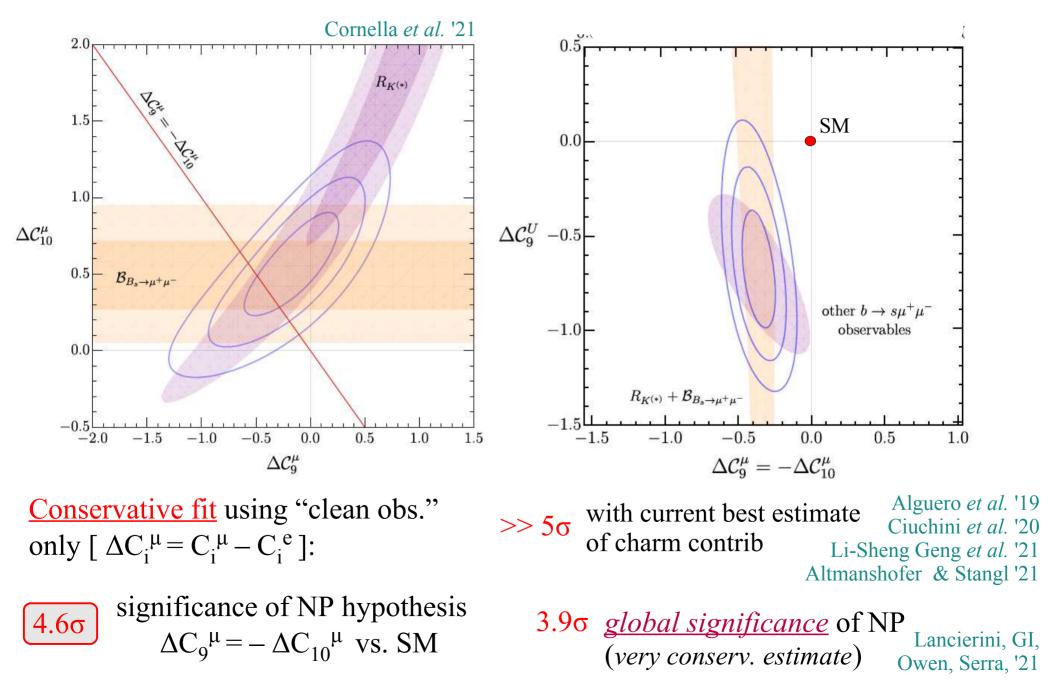
<u>Conservative fit</u> using "clean obs." only [$\Delta C_i^{\ \mu} = C_i^{\ \mu} - C_i^{\ e}$]:



A closer look to the data

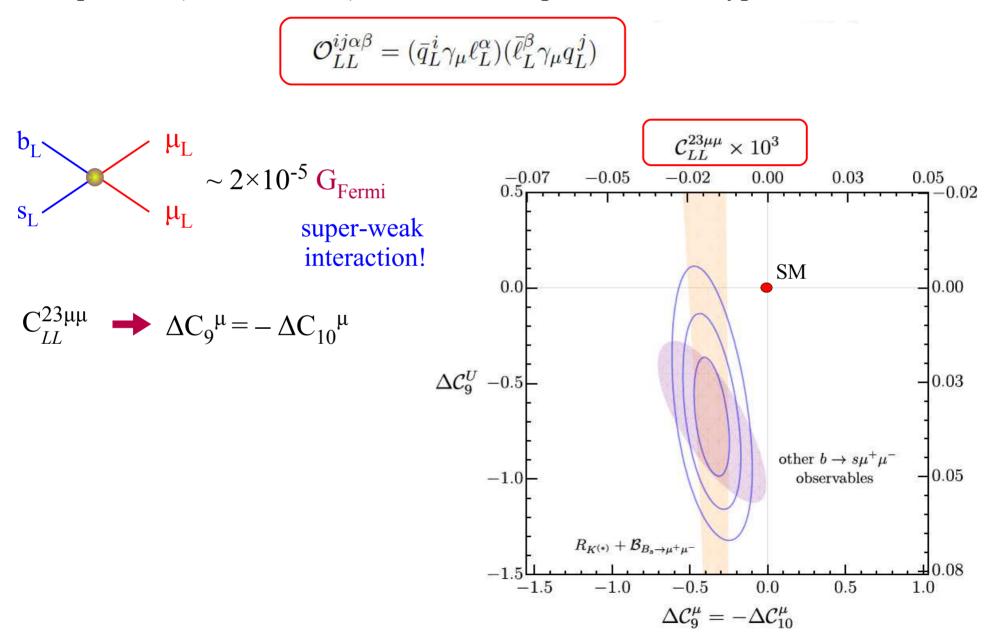


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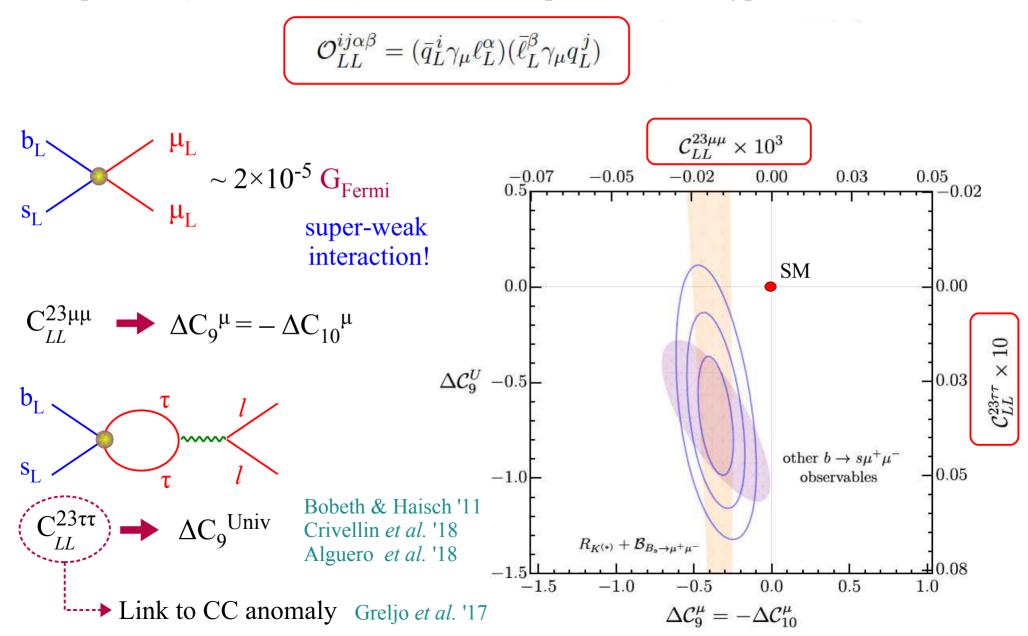
A closer look to the data

Data point to (short-distance) NP effects in operators of the type



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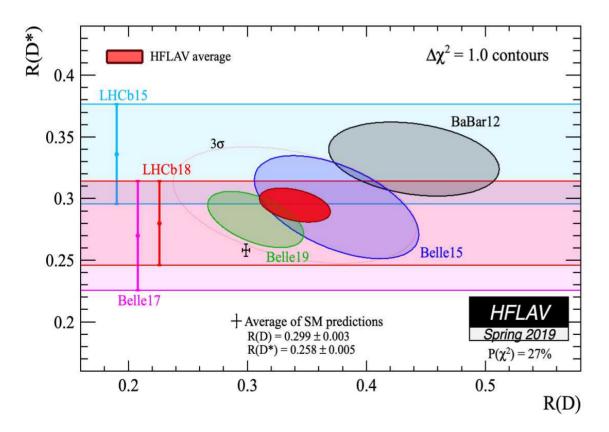
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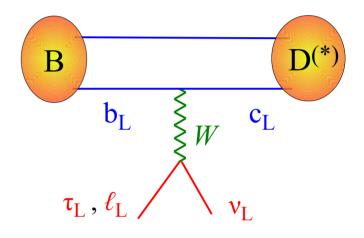


<u>A closer look to the data</u>

• b \rightarrow c *lv* (charged currents): τ vs. light leptons (μ , e)

$$R(X) = \frac{\Gamma(B \to X \tau \bar{\nu})}{\Gamma(B \to X \ell \bar{\nu})} \quad X = D \text{ or } D^*$$

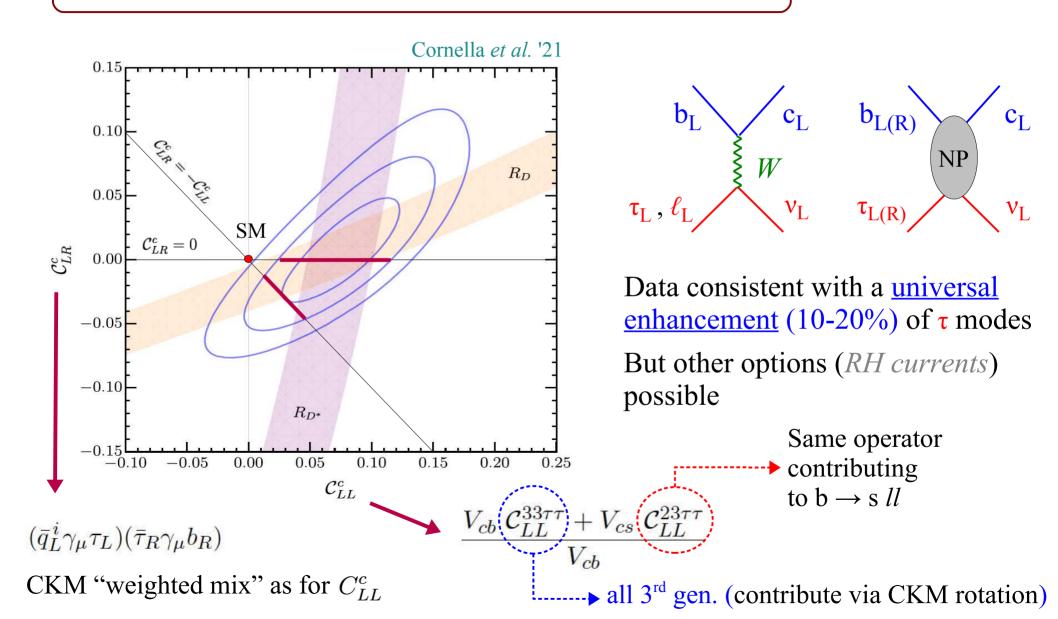




- Consistent results by three different exps. ~ 3.1σ excess over SM (*D* and *D** combined)
- SM predictions quite "clean": hadronic uncertainties cancel (*to large extent*) in the ratios

A closer look to the data

• b \rightarrow c *lv* (charged currents): τ vs. light leptons (μ , e)

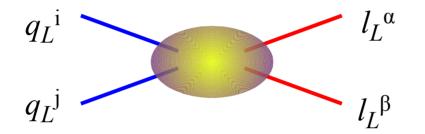


EFT considerations



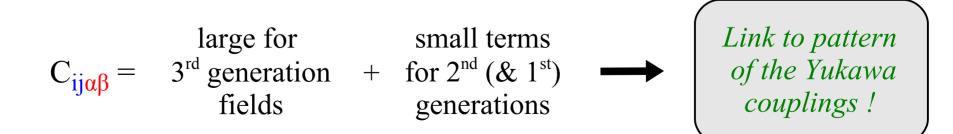
<u>EFT considerations</u>

- Anomalies are seen only in semi-leptonic (quark×lepton) operators
- We definitely need non-vanishing <u>left-handed</u> current-current operators although other contributions are also possible

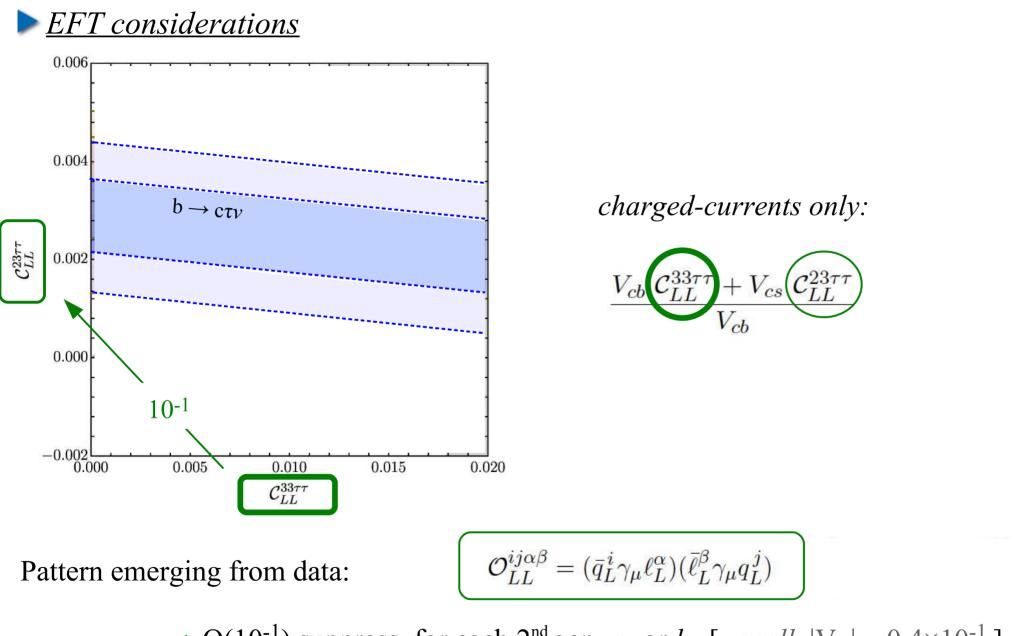


Bhattacharya *et al.* '14 Alonso, Grinstein, Camalich '15 Greljo, GI, Marzocca '15 (+many others...)

- Large coupling [*competing with SM tree-level*] in $bc \rightarrow l_3 v_3$ [R_D, R_{D*}]
- Small coupling [competing with SM loop-level] in bs $\rightarrow l_2 l_2$ [R_K, R_{K*}, ...]



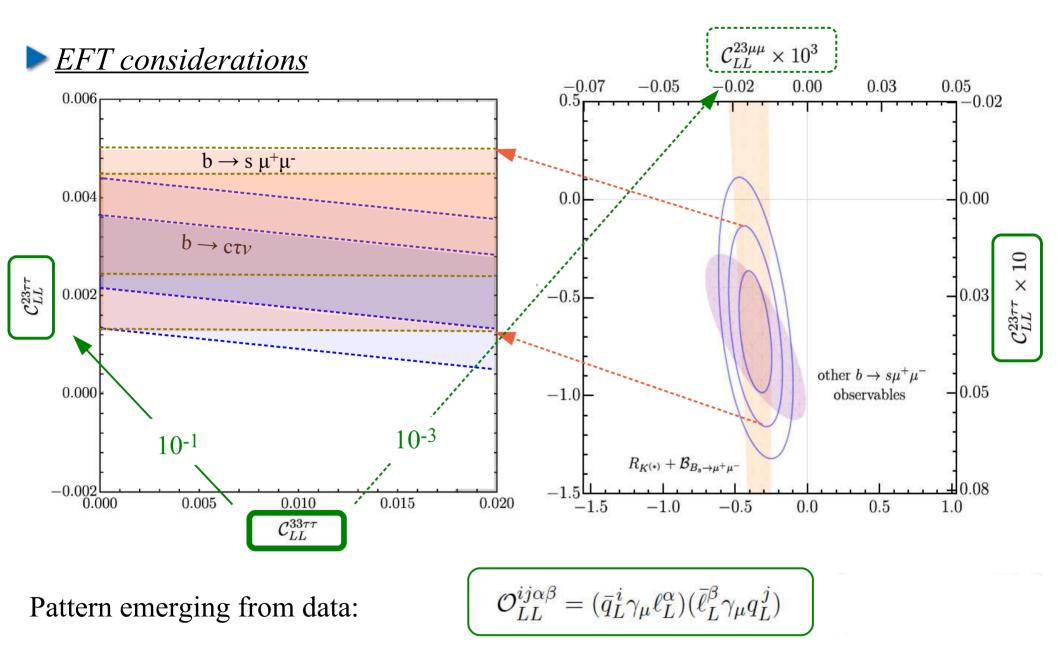
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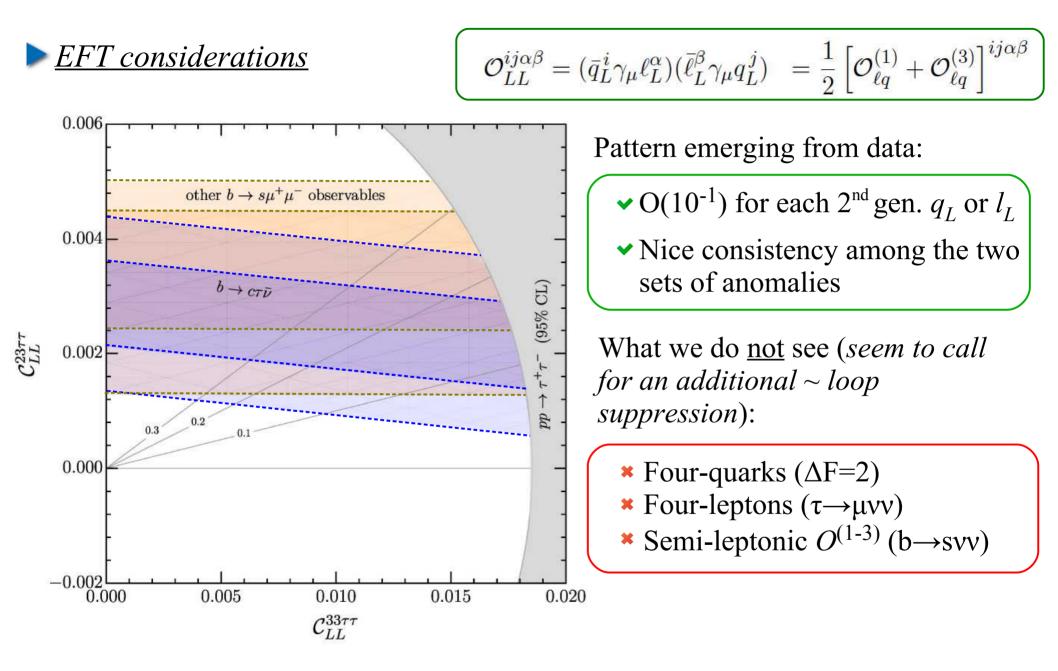
✓ O(10⁻¹) suppress. for each 2nd gen. q_L or l_L [recall |V_{ts}| ~ 0.4×10⁻¹]

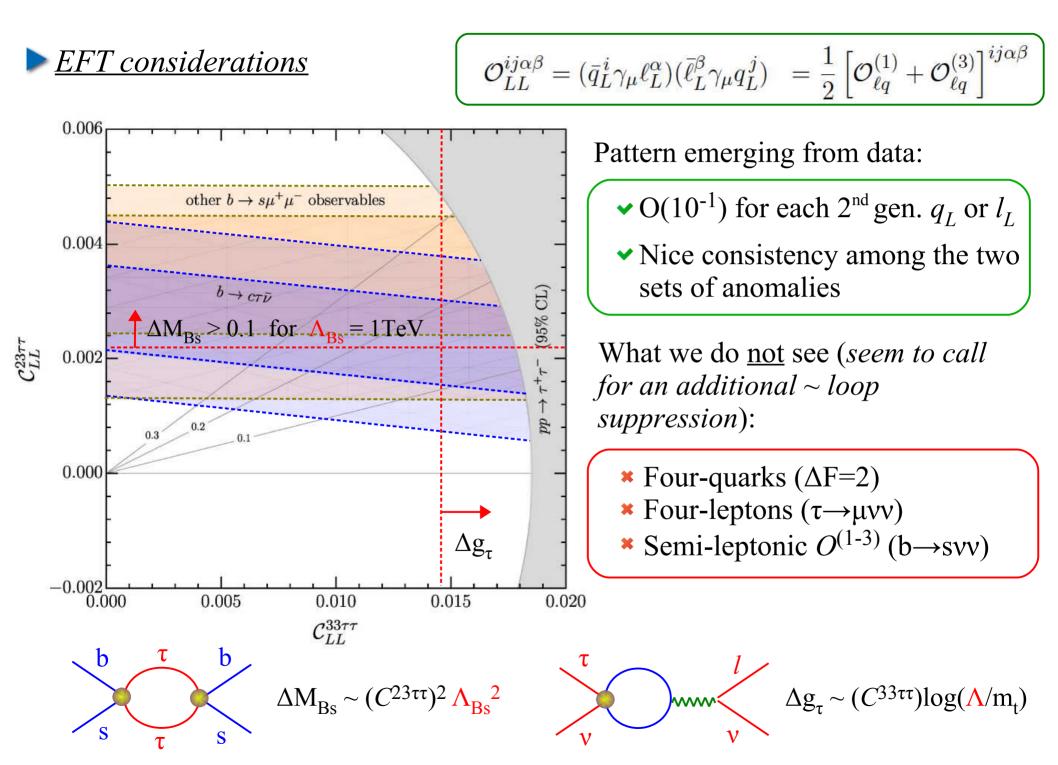


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- O(10⁻¹) suppress. for each 2nd gen. q_L or l_L [recall |V_{ts}| ~ 0.4×10⁻¹]
- ✓ Nice consistency among the 2 sets of anomalies



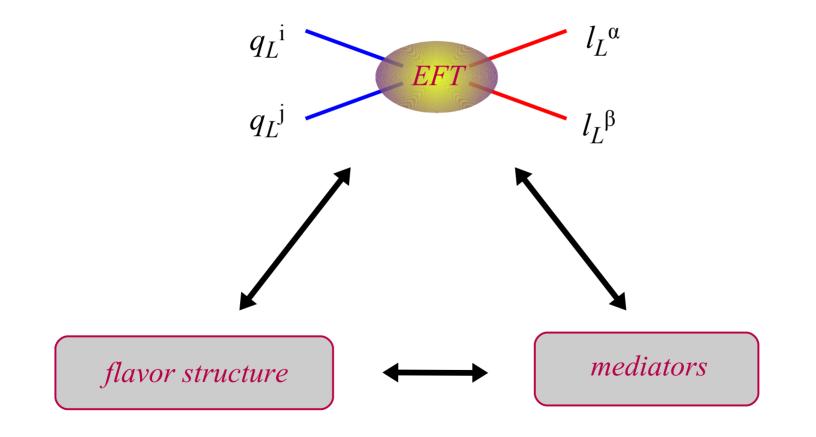


From EFT to simplified models



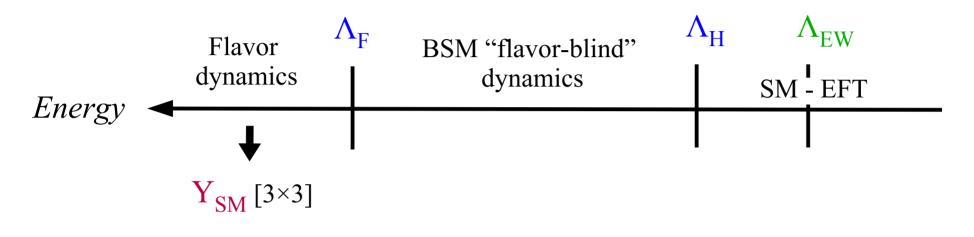
From EFT to simplified models

To move from the EFT toward more complete/ambitious models, we need to address two general aspects: the *flavor structure* of the underlying theory, and the nature of the possible *mediators*



From EFT to simplified models [the flavor structure]

The MFV paradigm:



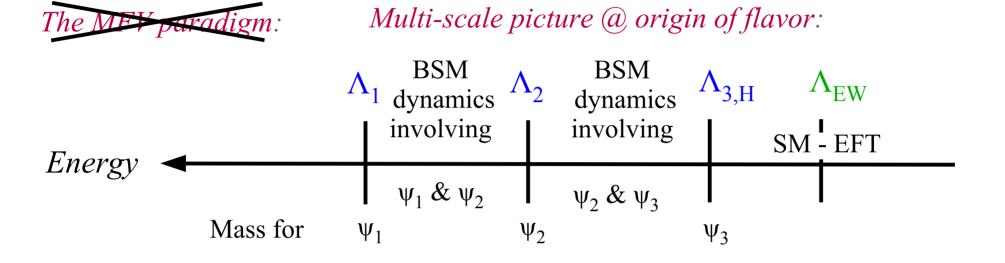
Main idea:

- Concentrate on the Higgs hierarchy problem
- Postpone (*ignore*) the flavor problem



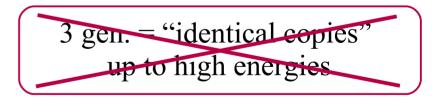
3 gen. = "identical copies" up to high energies

From EFT to simplified models [the flavor structure]

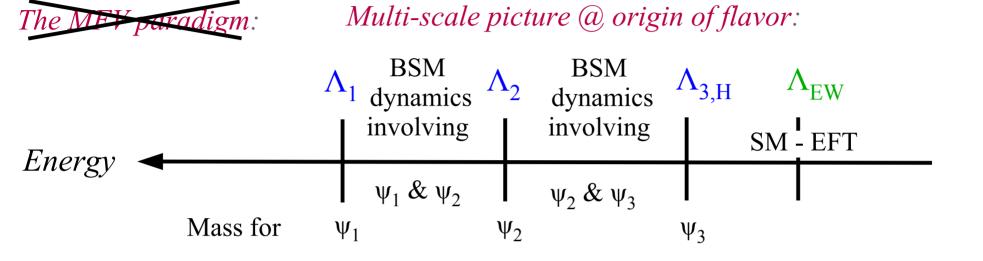


Main idea:

- Flavor non-universal interactions already at the TeV scale:
- 1st & 2nd gen. have small masses because they are coupled to NP at heavier scales



From EFT to simplified models [the flavor structure]



Main idea:

- Flavor non-universal interactions already at the TeV scale:
- 1st & 2nd gen. have small masses because they are coupled to NP at heavier scales

Barbieri '21 Allwicher, GI, Thomsen '20 ... Bordone *et al.* '17 Panico & Pomarol '16 ... Dvali & Shifman '00



Non-trivial UV imprints

From EFT to simplified models [the flavor structure]

From the EFT point fo view, the generic consequence of a construction of this type is that the nearby dynamics $(E \sim \Lambda_3)$ is characterized by a an approximate (*accidental*) U(2)ⁿ flavor symmetry:

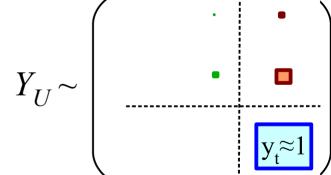
$$\Psi = \begin{bmatrix} \begin{pmatrix} \Psi_1 \\ \Psi_2 \end{pmatrix} \\ \Psi_3 \end{bmatrix} \longleftarrow \text{ light generations (flavor doublet)}$$

$$\Psi = \begin{bmatrix} \begin{pmatrix} \Psi_1 \\ \Psi_2 \end{pmatrix} \\ \Psi_3 \end{bmatrix} \bigoplus 3^{rd} \text{ generation (flavor singlet)}$$
fermion (e.g. q_L)

with suitable (small) symmetry-breaking terms, related to the SM Yukawa couplings $[3_L \rightarrow 2_L \text{ controlled by } |V_{ts}| \sim 0.04]$

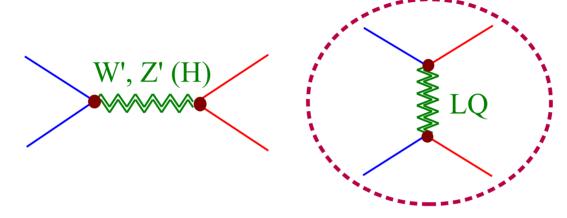
SM

Barbieri, G.I., Jones-Perez, Lodone, Straub, '11

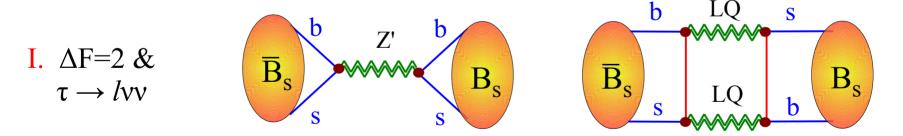


N.B.: this symmetry (& symmetry-breaking pattern) was proposed <u>well-before</u> the anomalies appeared...

Which mediators can generate the effective operators required for by the EFT fit? If we restrict the attention to tree-level mediators, not many possibilities...



LQ (both scalar and vectors) have two general <u>strong advantages</u> with respect to the other mediators:



II. Direct 3^{rd} gen. LQ are also in better shape as far as direct searchessearches:are concerned (*contrary to Z'...*).

"Renaissance" of LQ models (to explain the anomalies, but not only...):

- Scalar LQ as PNG Gripaios, '10 Gripaios, Nardecchia, Renner, '14 Marzocca '18
- Vector LQ as techni-fermion resonances

Barbieri *et al.* '15; Buttazzo *et al.* '16, Barbieri, Murphy, Senia, '17 + ...

• Scalar LQ from GUTs & R SUSY Hiller & Schmaltz, '14; Becirevic *et al.* '16, Fajfer *et al.* '15-'17; Dorsner *et al.* '17; Crivellin *et al.* '17; Altmannshofer *et al.* '17

Trifinopoulos '18, Becirevic *et al.* '18 + ...

• LQ as Kaluza-Klein excit.

Megias, Quiros, Salas '17 Megias, Panico, Pujolas, Quiros '17 Blanke, Crivellin, '18 + ... Vector LQ in GUT gauge models

> Assad *et al.* '17 Di Luzio *et al.* '17 Bordone et *al.* '17 Heeck & Teresi '18 + ...

Which LQ explains which anomaly?

	Model	<i>R</i> _{<i>K</i>^(*)}	<i>R</i> _{<i>D</i>(*)}	$R_{K^{(*)}} \& R_{D^{(*)}}$
Vector Scalars	$S_1 = (3, 1)_{-1/3}$	×	~	×
	$R_2 = (3, 2)_{7/6}$	×	√	×
	$\widetilde{R}_2 = (3, 2)_{1/6}$	×	×	×
	$S_3 = (3, 3)_{-1/3}$	 Image: A second s	X	×
	$U_1 = (3, 1)_{2/3}$	✓	√	\checkmark
	$U_1 = (3, 1)_{2/3}$ or $U_3 = (3, 3)_{2/3}$	✓	×	×

Angelescu, Becirevic, DAF, Sumensari [1808.08179]

"Renaissance" of LQ models (to explain the anomalies, but not only...):

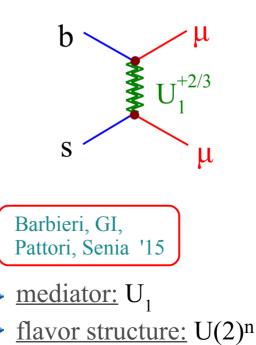
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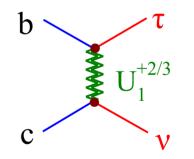
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 - LQ as Kaluza-Klein excit. Megias, Quiros, Salas '17 Megias, Panico, Pujolas, Quiros '17 Blanke, Crivellin, '18 + ...
- Vector LQ in GUT gauge models

Assad *et al.* '17 Di Luzio *et al.* '17 Bordone et *al.* '17 Heeck & Teresi '18 + ...

Which LQ explains which anomaly?					
Model	<i>R</i> _{<i>K</i>^(*)}	R _{D(*)}	$R_{K^{(*)}} \& R_{D^{(*)}}$		
$S_1 = (3, 1)_{-1/3}$	×	1	×		
$R_2 = (3, 2)_{7/6}$ $\widetilde{R}_2 = (3, 2)_{7/6}$	×	√	×		
$\widetilde{R}_2 = (3, 2)_{1/6}$	×	×	×		
$S_3 = (3, 3)_{-1/3}$	✓	×	×		
$U_1 = (3, 1)_{2/3}$	1	~	\checkmark		
$J_{3} = (3, 3)_{2/3}$	1	×	×		
Angelescu, Becirevic, DAF, Sumensari [1808.08179]					



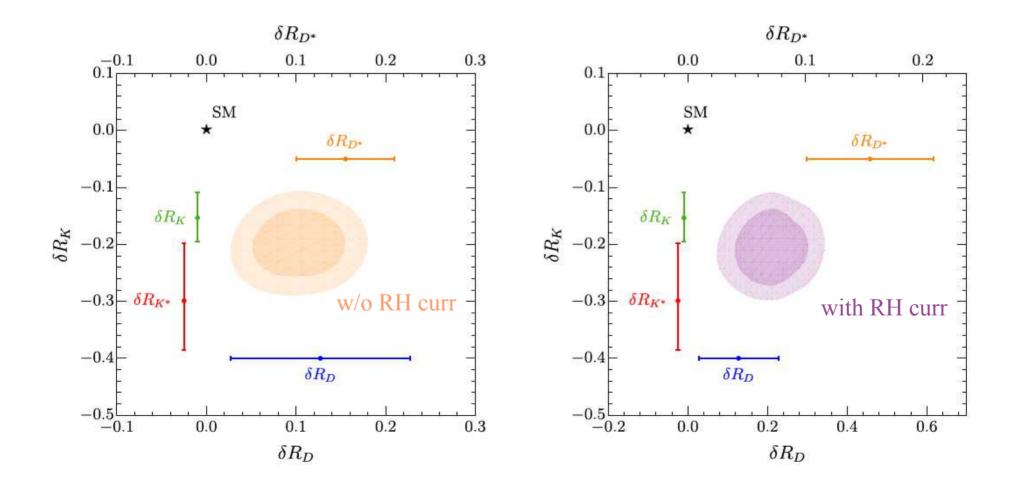


LQ of the Pati-Salam gauge group: $SU(4) \times SU(2)_L \times SU(2)_R$

Considering the U₁ only

$$\mathcal{L} \supset \frac{g_U}{\sqrt{2}} U_1^{\mu} \left[\beta_{i\alpha}^L (\bar{q}_L^i \gamma_\mu \mathcal{E}_L^\alpha) - \beta_{i\alpha}^R (\bar{d}_R^i \gamma_\mu e_R^\alpha) \right] + \mathrm{h.c.}$$

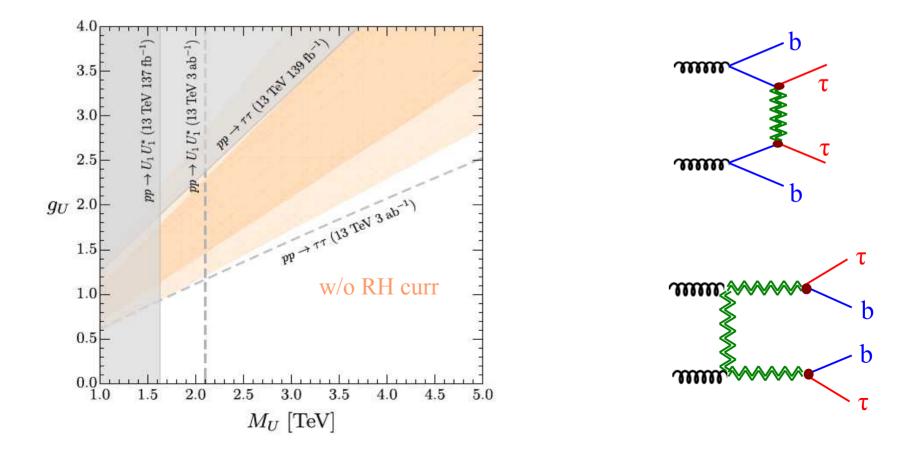
and fitting <u>all low-energy data</u> leads to an excellent description of present data:



Considering the U_1 only

$$\mathcal{L} \supset \frac{g_U}{\sqrt{2}} U_1^{\mu} \left[\beta_{i\alpha}^L (\bar{q}_L^i \gamma_\mu \mathcal{C}_L^\alpha) - \beta_{i\alpha}^R (\bar{d}_R^i \gamma_\mu e_R^\alpha) \right] + \mathrm{h.c.}$$

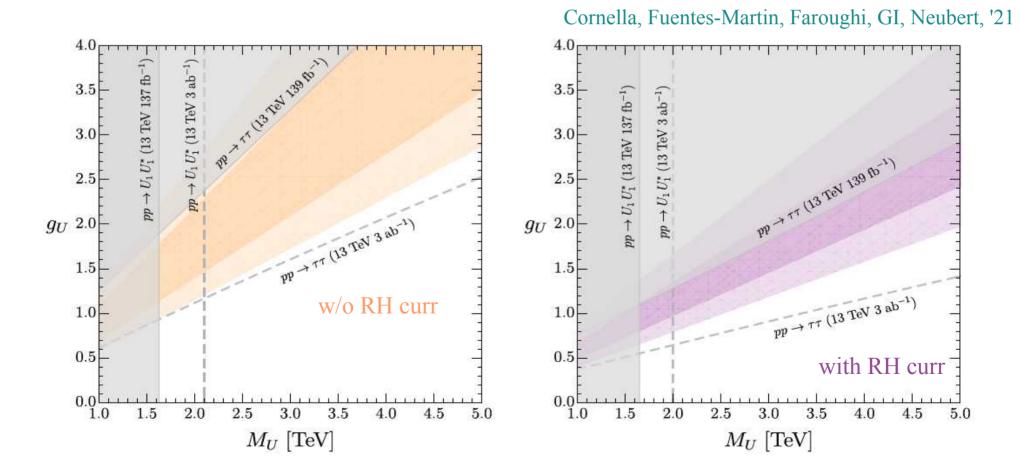
and fitting <u>all low-energy data</u> leads to an excellent description of present data which is fully <u>consistent with high-pT searches</u> [*within the reach of HL-LHC*]:



Considering the U_1 only

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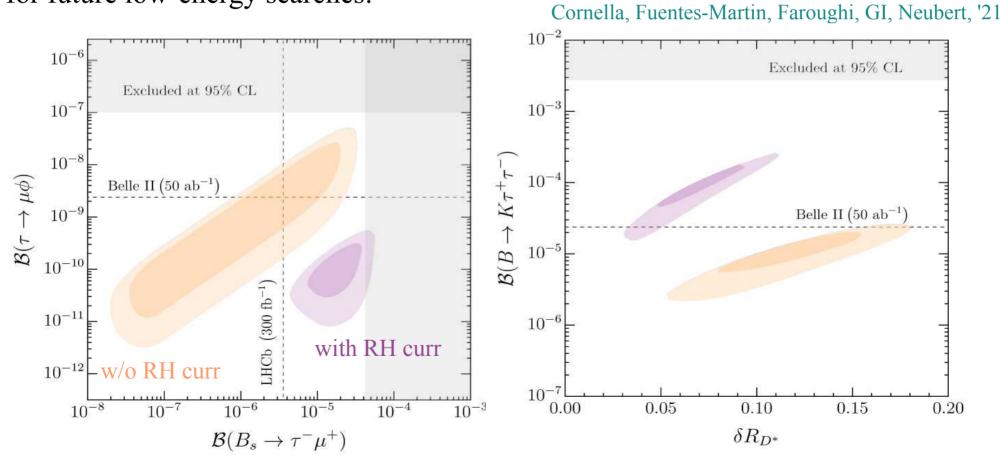
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and fitting <u>all low-energy data</u> leads to an excellent description of present data which is fully <u>consistent with high-pT searches</u>, and has interesting implications for future low-energy searches:



Speculations on UV completions

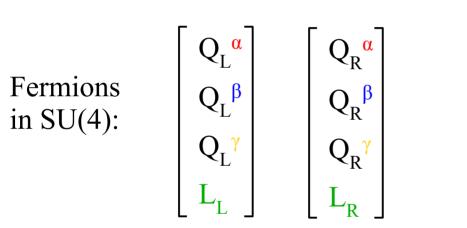


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Speculations on UV completions

First observation: | the Pati & Salam group, proposed in the 70's to unify quarks & leptons predicts the <u>only massive LQ</u> that is a good mediator for <u>both</u> anomalies:

Pati-Salam group: $SU(4) \times SU(2)_L \times SU(2)_R$



Main Pati-Salam idea: Lepton number as "the 4th color"

The massive LQ $[U_1]$ arise from the breaking SU(4) \rightarrow SU(3)_C×U(1)_{B-L}

$$SU(4) \sim \begin{bmatrix} SU(3)_{C} & 0 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} 0 & LQ \\ LQ & \end{bmatrix} \begin{bmatrix} \frac{1}{3} & 0 \\ 0 & -1 \end{bmatrix}$$

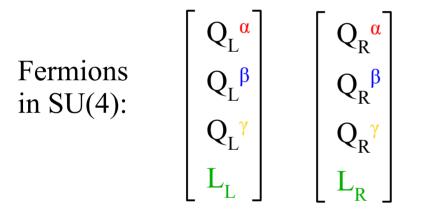
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Speculations on UV completions

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Heeck, Teresi, '18

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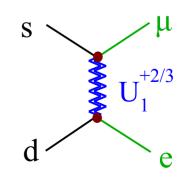


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The problem of the "original PS model" are the strong bounds on the LQ couplings to 1st & 2nd generations [e.g. M > 200 TeV from $K_L \rightarrow \mu e$]

Attempts to solve this problem simply adding
extra fermions or scalarsCalibbi, Crivellin, Li, '17;
Fornal, Gadam, Grinstein, '18



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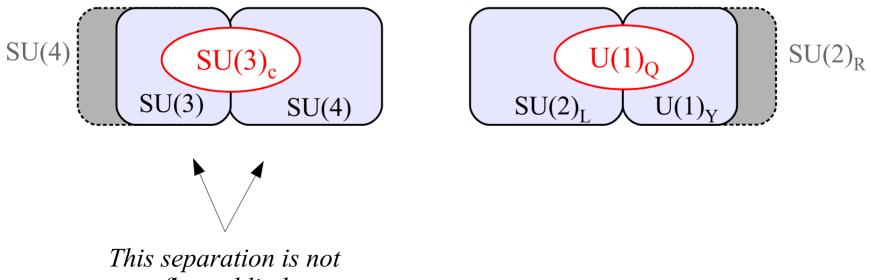
Speculations on UV completions

Second observation: we can "protect" the light families charging under SU(4) only the 3rd gen. or, more generally, "separating" the universal SU(3) component

PS group:

$$SU(4) \times SU(2)_{L} \times SU(2)_{R} \quad \bullet \text{ flavor universality}$$

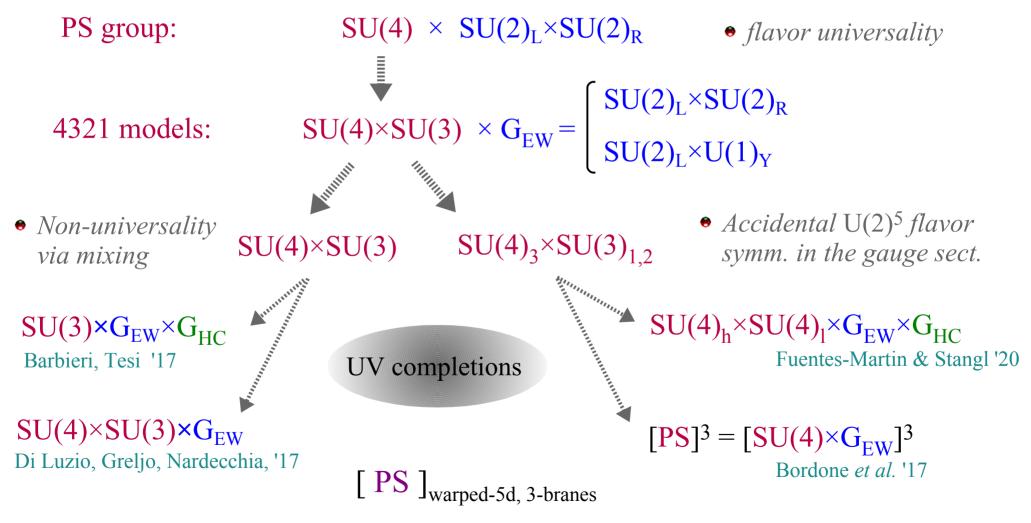
$$4321 \text{ models:} \quad SU(4) \times SU(3) \times G_{EW} = \begin{cases} SU(2)_{L} \times SU(2)_{R} \\ SU(2)_{L} \times U(1)_{Y} \end{cases}$$



flavor blind

Speculations on UV completions

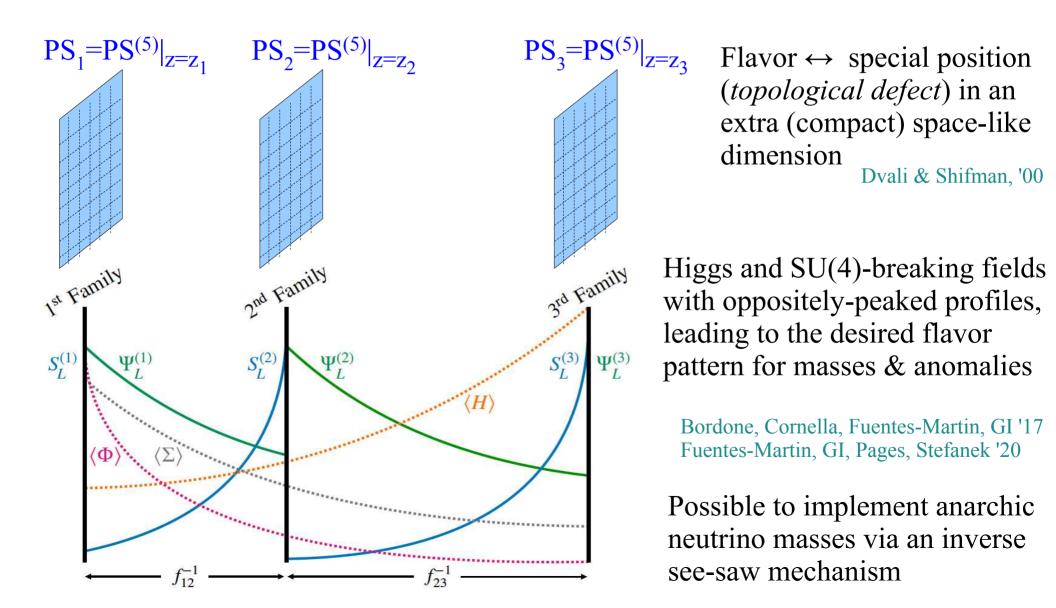
Second observation: we can "protect" the light families charging under SU(4) only the 3rd gen. or, more generally, "separating" the universal SU(3) component



Fuentes-Martin et al. '20 + work in prog.

Speculations on UV completions

An ambitious attempt to construct a *full theory of flavor* has been obtained embedding the Pati-Salam gauge group into an extra-dimensional construction:



Speculations on UV completions

In most *PS-extended models* collider and low-energy pheno are controlled by the effective 4321 gauge group that rules TeV-scale dynamics Di Lu

Despite the apparent complexity, the construction is highly constrained

consistent

with

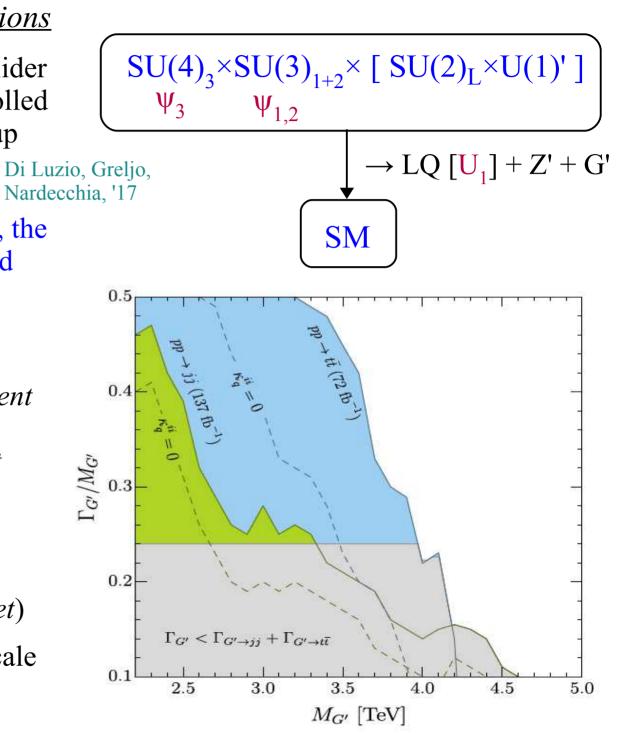
present

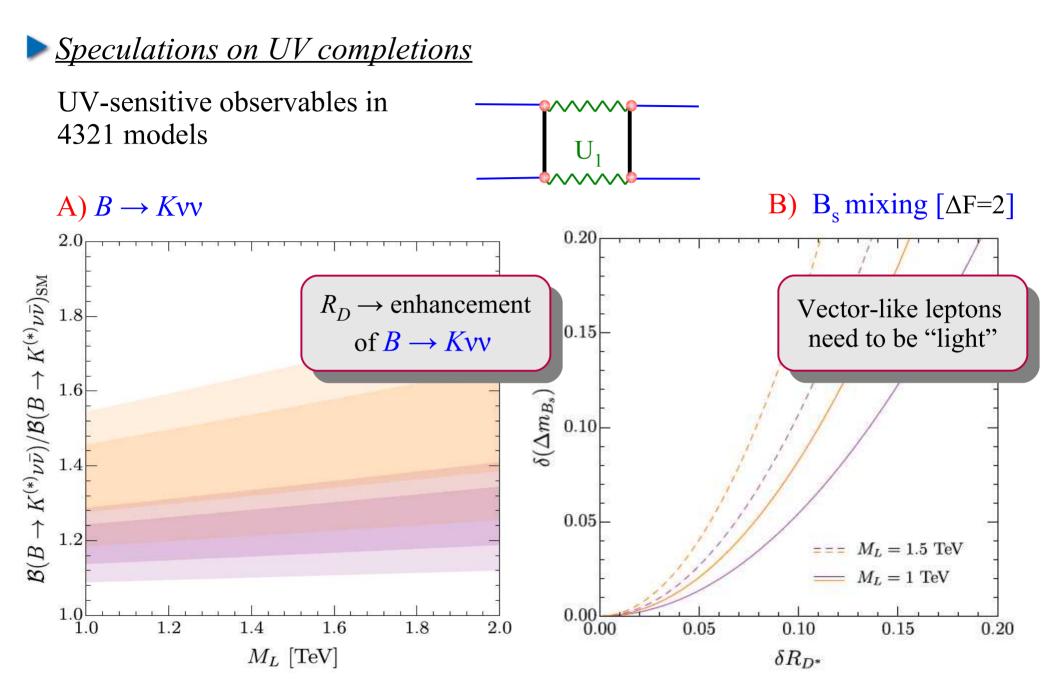
data !

- Positive features the EFT reproduced
- Calculability of $\Delta F=2$ processes
- Precise predictions for high-pT data

New striking collider signature: G' ("*coloron*" = *heavy color octet*)

 \rightarrow strongest constraint on the scale of the model from pp $\rightarrow t \bar{t}$





Cornella, Fuentes-Martin, Faroughi, GI, Neubert, '21 Fuentes-Martin, GI, Konig, Selimovic, '20

Conclusions

- The statistical significance of the LFU anomalies is growing: in the $b \rightarrow sll$ system the chance this is a pure statistical fluctuation is marginal...
- <u>If combined</u>, the two sets of anomalies point to non-trivial flavor dynamics around the TeV scale, involving mainly the 3^{rd} family \rightarrow connection to the origin of flavor [multi-scale picture at the origin of flavor hierarchies]
- <u>No contradiction</u> with existing low- & high-energy data, <u>but new non-</u><u>standard effects should emerge soon</u> in both these areas

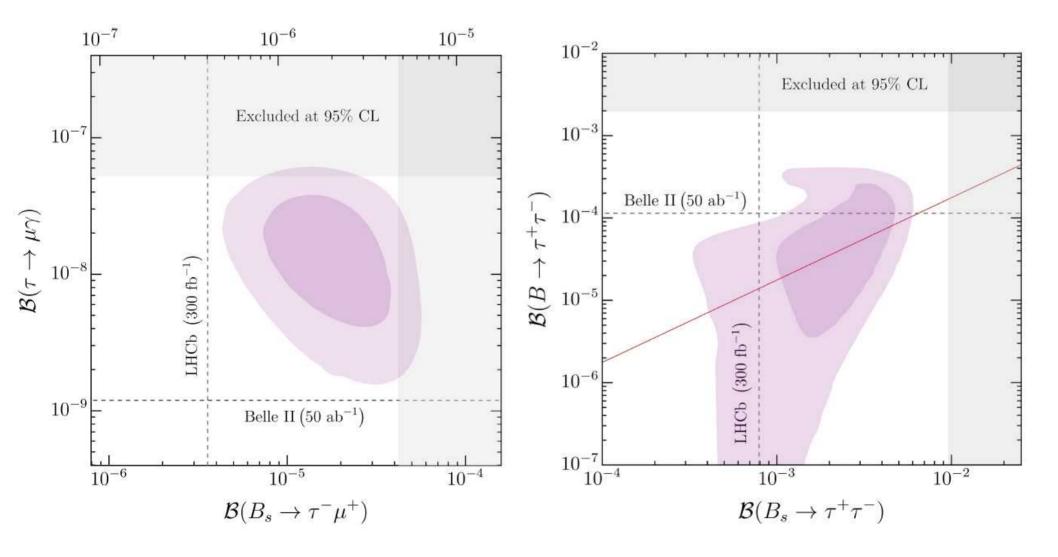
Very interesting (near-by!) future...

(both on the exp., the pheno, and the model-building point of view)

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Other low-energy observables

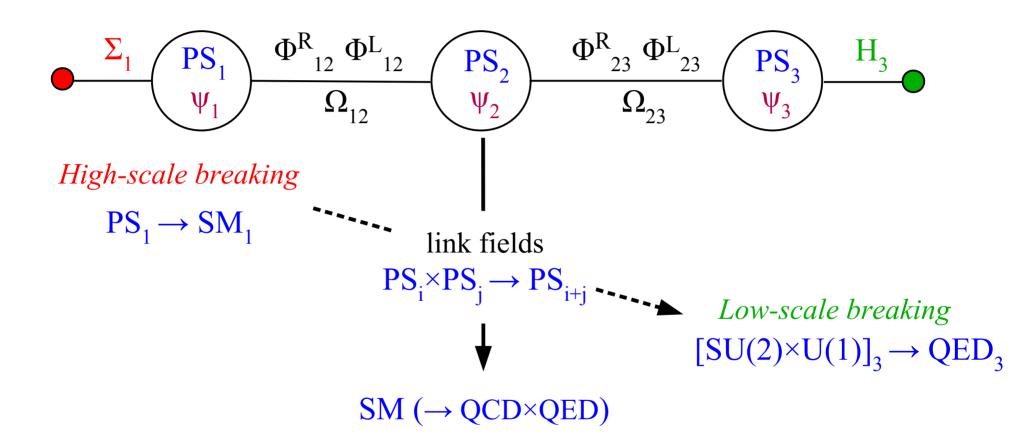


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Speculations on UV completions

The **PS**³ set-up:

Bordone, Cornella, Fuentes-Martin, GI, '17



- * Unification of quarks and leptons [*natural explanation for* $U(1)_Y$ *charges*]
- * **De-unification** (= *flavor deconstruction*) of the gauge symmetry
- * Breaking to the diagonal SM group occurs via appropriate "link" fields, responsible also for the generation of the hierarchies in the Yukawa couplings.

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Speculations on UV completions

